

# Introduction to AdvanceMint

Washington Mint Growers Association  
December 5, 2017

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**MARS WRIGLEY**  
confectionery

# Thank You! To All Mint Farmers



# Investing in Sustainability

65% of our gum  
and mints

Investing in  
our factories, plant science,  
sustainable innovations and  
our sourcing communities

MIRC & State Associations  
Field Rise  
Universities



# Introducing



# ADVANCEMINT

Through the Mars Wrigley Confectionery AdvanceMint program we look to drive positive change in the North American mint industry to better lives and a better planet through



Resilient Plants



Resilient Farming



Resilient  
Communities



# AdvanceMint Sustainable Ag Awards

- Mars Wrigley Confectionery is proud to fund ***SUSTAINABLE AGRICULTURE AWARDS***.
- This program administered by the Mint Industry Research Council for all mint growers in North America up to a combined award max of \$150,000
- Growers can submit up to two applications to implement sustainable agriculture practices that will benefit the growing of mint or its distillation



# AdvanceMint Sustainable Ag Awards

## Application Process

- Submission period January 1, 2018 through March 31, 2018
- Applications available on MIRC website [www.usmintindustry.com](http://www.usmintindustry.com)
- Submit via email to: [Bryan@Ostlund.com](mailto:Bryan@Ostlund.com)
- Winning submissions will be announced in May 2018
- Judging by:
  - John Buckley (Mars Wrigley Confectionery)
  - Sonya Johnson (Mars Wrigley Confectionery)
  - The sitting MIRC Chairman
  - Field Rise Representative (TBD)



# Thank You!

**Mars Wrigley Confectionery** 1mo [+ Follow](#)

Randy and Doug M. keep their mint farming practices fresh by investing in sustainable operations and technology. The family's farm in Indiana has produced peppermint and spearmint since the 1930s. Randy, pictured on the right ...see more



9 Likes

[Like](#) [Comment](#) [Share](#)

This is a screenshot of a Facebook post from Mars Wrigley Confectionery. The post features a photo of two men, Randy and Doug M., in a workshop setting. Randy is on the right, wearing a green cap and a plaid shirt, and Doug is on the left, wearing a pink t-shirt. The text of the post describes their mint farming practices and investment in sustainable operations. The post has 9 likes and includes interaction buttons for Like, Comment, and Share.

**Mars Wrigley Confectionery** 1mo [+ Follow](#)

There's more behind your mint. Larry and Debra W., owners of a mint farm Indiana, are proud that their family business currently provides for eight families in their local community. Larry takes that responsibility seriously: "I want our f ...see more



19 Likes

[Like](#) [Comment](#) [Share](#)

This is a screenshot of another Facebook post from Mars Wrigley Confectionery. The post features a photo of Larry and Debra W. standing in a field. Larry is on the right, wearing a dark blue polo shirt and a cap, and Debra is on the left, wearing a red jacket. The text of the post highlights their family business and its impact on the local community. The post has 19 likes and includes interaction buttons for Like, Comment, and Share.

